

SUPPORT THE 11TH ANNUAL EXETER DAY SCHOOL 5K TRAIL RACE & KIDS FUN RUN!



Dear Prospective Sponsor,

The Exeter Day School is thrilled to announce the 11th Annual **Exeter Day School 5K Trail Race & Kids Fun Run** on Sunday, May 18th, 2025 along the beautiful trails of Philips Exeter Academy.

Established in 1939, the Exeter Day School is a non-profit school for 2-5 year-old children, which has served thousands of students in the Exeter and greater seacoast community throughout the years. This annual event is our flagship fundraiser and a true celebration of our school's community of families and businesses. Read more to learn about the impact your sponsorship could make in 2025.



Funds raised from the 2025 race will be used to strengthen our tuition assistance program, and fund classroom improvements and playground upgrades for our students. Please review the attached sponsorship opportunities for you and your business to consider. If you prefer to provide gift certificates or other products for our raffle, food and drink, or prizes for the runners, we welcome those as well.

To make your tax-deductible donation and support the Exeter Day School community, please return the attached Sponsor Registration Form and Donation to:

Exeter Day School
11 Marlboro Street
Exeter, NH 03833
www.exeterdayschool.com
Tax ID Number: 02-0244311

We truly appreciate your consideration and are grateful for your support. If you have any questions, please email at exeterday5k@gmail.com. We look forward to hearing from you!

Best Regards,
Exeter Day School

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SPONSORSHIP LEVELS

Presenting Sponsor \$3000 donation

Sponsor's Name included on the race shirts & race page as "Presented by Sponsor."

Space to set up banner at finish line

Space to set up information table and hand out promotional material/product samples

Your company will be given special recognition at the Awards Ceremony

Logo included on race website with link to your website & displayed at registration table

Social media posts with links to your company's website or social media pages

10 complimentary race entries

Platinum Sponsor \$1,000 donation

Sponsor's Name/Logo printed on race shirts (Largest Logo)

Sponsor's Name/Logo included in Race Recap (emailed to all race participants)

Space to set up information table and hand out promotional material/product samples

Your company will be given special recognition at the Awards Ceremony

Logo included on race website with link to your website & displayed at registration table

Social media posts with links to your company's website or social media pages

5 complimentary race entries

Gold Sponsor \$500 donation

Sponsor's Name/Logo printed on race shirts (Centrally Placed Logo)

Space to set up information table and hand out promotional material/product samples

Your company will be given special recognition at the Awards Ceremony

Logo included on race website with link to your website & displayed at registration table

Social media posts with links to your company's website or social media pages

4 complimentary race entries

Silver Sponsor \$250 donation

Sponsor's Name/Logo printed on race shirts (Logo Displayed)

Your company will be given special recognition at Awards Ceremony

Logo included on race website with link to your website & displayed at registration table

Social media post with links to your company's website or social media pages

2 complimentary race entries

Bronze Sponsor \$100 donation

Logo included on race website with link to your website & displayed at registration table

Thank you on social media

1 complimentary race entry

Individual/Family Sponsor

Recognized formally by Exeter Day School for your support

Product Donation

If you would like to make a product donation (i.e. gift cards, water bottles, key chains, sports drinks, door prizes etc.) that will be greatly appreciated. In exchange for your generous product donation you will see your logo on our race website and registration table and will receive a thank you on social media.

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SPONSORSHIP INFORMATION FORM

Name of Business or Individual: _____

Contact Person: _____

Contact Phone: _____

Complete Address: _____

Email: _____

Website Address: _____

Social Media Pages: _____

Complete the Following:

1. Sponsorship Level (please circle):

Platinum Gold Silver Bronze Individual Product Amount

Donated: _____

Prize/Product Donation: _____ Value: _____

2. We plan to send materials/giveaways to be included in participant race bags: yes no
3. Please submit an electronic copy of your logo to exeterday5k@gmail.com no later than March 31, 2025, so that we can be sure you are included on all promotional materials!
4. Participants that receive complementary race entries as part of their sponsorship can register by providing participant information to exeterday5k@gmail.com.

Exeter Day School thanks you for your support!